

**Video Creator (Art Education) to join our lesson production team.**

**Job Description**

|  |  |
| --- | --- |
| Title | **Video Creator (Art Education)** |
| Reporting to | **Partnerships and Programmes Manager** |
| Employer | The National Society for Education in Art and Design |
| Salary | Freelance paid according to number of contracted days   * *Day rate of £280.00, with a maximum of 15 days across April to August 2025 with the potential for additional work depending on project funding.* |
| Location | Working remotely, with limited UK travel required |
| Working hours | Variable according to production schedule and allocation |
| Term of contract | Freelance across April – August 2025. |
| About NSEAD | As the voice of art, craft and design education, NSEAD is unique. Established in 1888, it is the only trade union, learned society and professional body for art, craft and design educators across the UK. We aim to be an inclusive organisation that promotes diversity and equity, fully representing different cultures, backgrounds and viewpoints.  Our priorities are to grow our membership through attracting new members and to deepen our impact, whether that is helping members achieve improvements at work, supporting their professional development or changing the policy environment which affects them.  Diversity is an important value for NSEAD, and as an organisation we are passionate about promoting equity at work and are committed to it for all our staff. The teachers who create and deliver lessons should reflect the diversity of the communities we serve.  **We are interested in applications from individuals who are underrepresented in the teaching workforce, including but not limited to minority ethnic, LGBTQ+ individuals, disabled people, and those from diverse socioeconomic backgrounds.** |
| Overview of the project | NSEAD are working with a national body to develop free, adaptable, high-quality Full Curriculum Packages for Primary and Secondary art, craft and design. These will be made available to teachers and pupils for use in-class and provide a national contingency for remote education should it be needed in the event of disruption.  You will be working as part of a team of leading art educators from across the NSEAD community, with the shared purpose of improving pupil outcomes and closing the disadvantage gap by supporting teachers to teach, and pupils to access, a high-quality curriculum. |
| Purpose of the role | We are looking for engaging video creators with an understanding of video production and a flair for bringing content to life to captivate and engage a wide audience.  The Oak Academy resources include a slide deck and a student-facing video in which the slide deck is presented. The video is intended for use in the classroom or by a student directly. The video will bring the slide deck to life, providing additional information on artists, art forms and techniques.  Video creators will familiarise themselves with the content and then record and edit the video using Screenpal. Training will be provided.  We are seeking individuals committed to working with a creative team to reflect the diversity of communities we serve. We want both teachers and learners to feel represented and we are excited to hear from candidates with a range of different perspectives and experiences. |
| Essential requirements | * Experience recording videos for online content. * Experience editing videos. * Engaging presentation style with an understanding of presenting to learners from year 7 through to year 11. * Laptop and equipment to record high quality video content. * Experience working in an educational setting (desirable). |
| Duties and responsibilities | * Create engaging, high-quality educational videos that bring lesson content to life for a wide audience. * Develop a strong understanding of the provided slide decks and accompanying resources. * Record and edit videos using **ScreenPal** within wider team production schedule. * Present clear and engaging explanations of artists, art forms, and techniques to support learning. |

March 2025