

**Illustrator/Artist to join our lesson production team.**

**Job Description**

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| Title | **Illustrator and Artist** |
| Reporting to | **Partnerships and Programmes Manager** |
| Employer | The National Society for Education in Art and Design |
| Salary | Freelance paid according to number of contracted days   * *Day rate of £250.00, equating to 34 days across January to August 2025 – averaging one day a week but with flexibility around busier periods in the project.* |
| Location | Working remotely, with some UK travel required |
| Working hours | Variable according to production schedule and allocation |
| Term of contract | Freelance across January – August 2025. £250.00 day rate, total contract value of £8,500 – averaging one day a week but will need to be flexible across busier project periods. |
| About NSEAD | As the voice of art, craft and design education, NSEAD is unique. Established in 1888, it is the only trade union, learned society and professional body for art, craft and design educators across the UK. We aim to be an inclusive organisation that promotes diversity and equity, fully representing different cultures, backgrounds and viewpoints.  Our priorities are to grow our membership through attracting new members and to deepen our impact, whether that is helping members achieve improvements at work, supporting their professional development or changing the policy environment which affects them.  Diversity is an important value for NSEAD, and as an organisation we are passionate about promoting equity at work and are committed to it for all our staff. The teachers who create and deliver lessons should reflect the diversity of the communities we serve.  We would be particularly interested in applications from underrepresented candidates in the workplace. |
| Overview of the project | NSEAD are working with a national body to develop free, optional, high-quality Full Curriculum Packages for Primary and Secondary Art, craft and design. These will  be made available to teachers and pupils for use in-class, and provide a national contingency for remote education should it be needed in the event of disruption.  The purpose of the project is to improve pupil outcomes and close the disadvantage gap by supporting teachers to teach, and pupils to access, a high-quality curriculum.  We are recruiting an experienced artist/illustrator to work with the lesson production team to provide illustrations, artwork and record specialist demonstration videos for our model lessons for our Primary and Secondary curriculum. |
| Purpose of the role | To produce illustrations, artwork and demonstration videos for lesson resources for many units within the NSEAD primary and secondary art, craft and design curriculum. |
| Essential requirements | Proven experience as an Illustrator or similar role, with a strong portfolio showcasing a diverse range of work.  Proficiency in digital illustration software (e.g., Adobe Illustrator, Photoshop, Procreate, etc.).  Excellent communication skills and the ability to take constructive feedback.  Ability to work independently and collaboratively in a fast-paced environment.  Ability to adapt to different illustration styles and proficient with a variety of art forms.  Experience working with children and young people in a school setting (desirable) |
| Duties and responsibilities | ● To plan, design and create high quality, engaging lessons, that showcase best practice, in terms of pedagogy, subject and design. in collaboration with the Subject Reviewer and the partnership Curriculum Delivery Team, according to a standard production process.  ● To meet production deadlines.  ● To improve lessons in response to feedback.  ● To engage in occasional user research with the partner’s Product Team.  The teacher’s responsibilities include: |

January 2025